curve

ECOSYSTEM

Wi-Fi Enhanced Radio Communications, With A Suite Of Customer Facing Help Buttons

SCAN ME!
to learn more about CURVE ECOSYSTEM

Curve radios combined reliable, trusted PTT communications over a License free band for exceptional coverage and performance. Enhance your Curve radios with Wi-Fi voice queries to better streamline your communications with features such as voicemail, direct calls, and virtual groups, and more. The Curve Ecosystem creates a unique and seamless customer experience, with the addition of wi-fi based customer call buttons and a digital smart hub to connect the two together.

The Curve Ecosystem in Action

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HOW CAN WE ASSIST YOU ?

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MOTOROLA
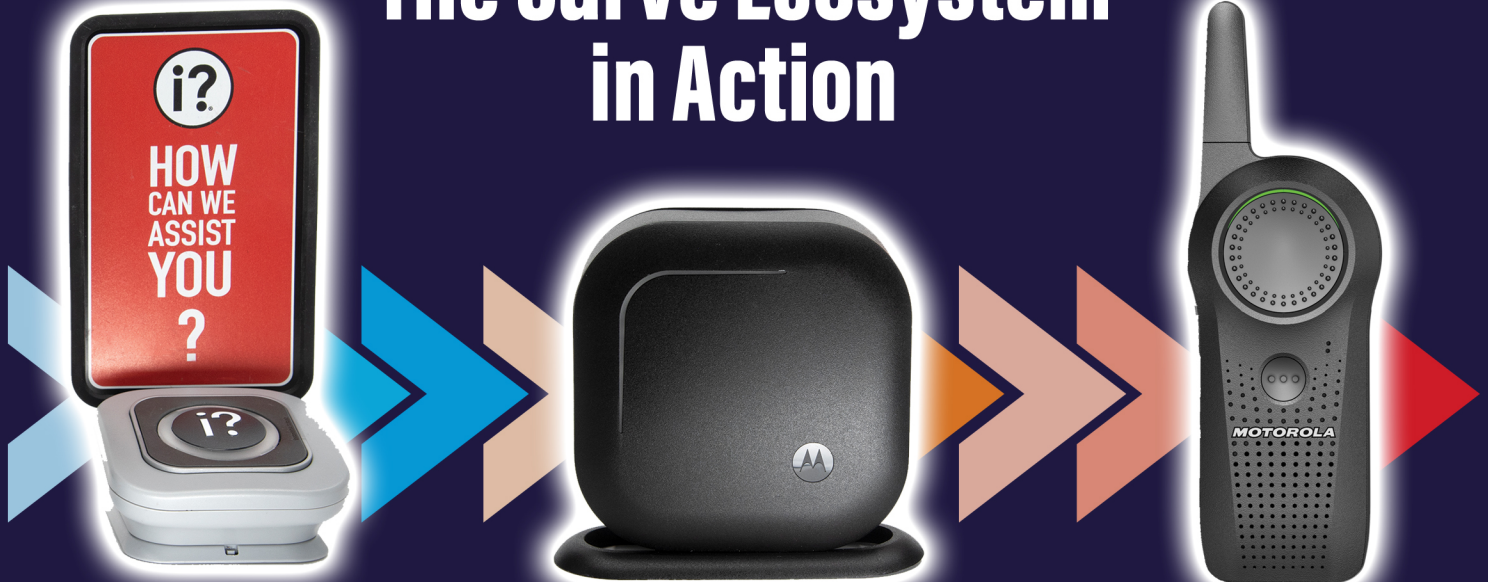
Call button is pressed by customer >

Digital hub acknowledges the event >

Digital hub sends custom message to your Curve radios

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WI-FI ENHANCED BUSINESS RADIO
FOR RETAIL

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ENHANCE YOUR STORE'S COMMUNICATIONS WITH WI-FI AND VOICE ASSISTANCE CAPABILITIES

How Curve's wi-fi enhanced features can benefit your store:
- Simple user logins with Voice Assistant Button (VAB)
- Direct calls to staff
- Location announcements to message all members on site
- Voicemail capabilities between individuals and groups
- Unlimited virtual groups based on your needs
- Easy fleet management via an online portal
  - Update radio rosters in an instant
  - Update group names
  - View voicemail history
  - View radio usage data

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Curve combines radio-based push-to-talk with Wi-Fi-powered cloud connectivity, giving you the best of both worlds: simple, clear, robust voice communications and advanced features with intuitive operation. Curve's lightweight design makes it a popular model for store owners and managers alike, offering powerful communications in a small package!

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ENABLE DISCREET COMMUNICATION BETWEEN CALL BUTTONS AND RADIOS.

COMMUNICATION SOLUTION FOR RAPID RESPONSE

An integral component of the Curve Ecosystem, the Curve Digital Hub is an interface between your Wi-Fi call buttons and Curve radios. The hub ensures reliable data transmission, from curbside and point-of sale assistance to data analytics. Expect discreet and rapid response, elevating the retail and hospitality experience for both customers and staff.

KEY FEATURES

Fits inside your current workflow
With land mobile radio capabilities, the Digital Hub is a license-free operation

Compatible with your existing fleets
Use the Hub with your Curve, DLR and DTR series radios

Stay connected across distance
The Digital Hub and Wi-Fi Call Buttons work in extended range

Configure with ease
The Digital Hub color LED status indicator allows for easy self-installation

When a customer presses a CB Wi-Fi Call Button for assistance (available in 4 different form factors), a pre-configured text message translates to voice alert via the Digital Hub interface. The voice alert reaches your radio fleet, prompting a standard operating response. If the task needs to be escalated, the Digital Hub can reroute the alert through an escalation channel, ensuring rapid response from management. All rules and behaviors can be remotely managed in the Curve Portal, where permissions-granted management can track macro and micro analytics.

GENERAL SPECIFICATIONS	
Model	DH300 Curve Digital Hub
Frequency band	902-928 MHz
Channels	10
Range	Up to 300,0000 sq ft
License free band	FCC license-free in 900 MHz ISM band
Packaging	White box
Warranty	1 year
DIMENSIONS	
H x W x D without base	120.5 x 120.5 x 51.6mm
H x W x D with base	128 x 137.5 x 54.5mm
Weight without DC power adaptor	985g

ENVIRONMENTAL	
Operating temperature	32º F to 120º F (0º C to 49º C)
Storage temperature	-4º F to 140º F (-20º C to 60º C)
Indoor use only	95% RH max, non-condescending
Antenna	Built in, hidden
Antenna type	500 - 1/4 wave
ENERGY	
Nominal voltage	12V DC
Power supply	100-245 VAC, 1.5A, 50-60Hz
TRANSMITTER	
RF output (max)	1.0 W
Programming	PC, Curve portal

CURVE

CB WI-FI
CALL BUTTONS

CONNECT CUSTOMERS WITH STAFF FOR DISCREET AND RAPID RESPONSE .

INCREASED SAFETY AND SATISFACTION

Compatible with Curve, DLR and DTR radios, and Digital Hub, the CB Wi-Fi call buttons connect customers directly to employees. So when a customer presses a call button for assistance, employees can more efficiently and discreetly respond - no PAs necessary.

CB401

CB402 >>

KEY FEATURES

Shopper-friendly
Single-button operation

Flexible to fit inside your workflow
Wi-Fi based, with 4 different form factors

Attention-grabbing
Assurance LED and message when a shopper presses HELP

Programmable escalation rule
Hub can reroute messages to an escalation channel for immediate management response

HOW CAN WE ASSIST YOU ?

CB403C

Today's customer is aware and self-sufficient, desiring quick assistance and safe environment. The Curve Eco-system is the evolution of customer service, enabling staff to prioritize the customer with organized urgency. When a customer presses the button for assistance - in-store or curbside - the Curve Digital Hub sends an alert to your Curve, DLR or DTR radio fleet. Employees can then respond without using the PA system. Call button behaviors (the number of presses, response times, date, location and more) can be analyzed and managed on the Curve Portal, where you can also remotely configure repeat and escalation notifications.

PRESS FOR HELP

A TEAM MEMBER WILL BE WITH YOU SHORTLY

GENERAL SPECIFICATIONS	
Model	CB401: Glass mount Wi-Fi call button
	CB402: Blade style Wi-Fi call button (without blade)
	CB403C: Countertop mount Wi-Fi call button
	CB403W: Wall mount Wi-Fi call button
Frequency band	2.4GHz + 5GHz Wi-Fi
Wi-Fi standards supported	802.11a, g
Regulatory	FCC part 15 and ISED RSS-247
Packaging	White box
Warranty	1 year

DIMENSIONS	
H x W x D	CB401: 72 x 72 x 27.5mm
	CB402: 72 x 72 x 80mm
	CB403C: 98.5 x 98.5 x 56mm
	CB403W: 98.5 x 98.5 x 56mm
Weight including battery	CB401: 113g
	CB402: 142g
	CB403C: 160g
	CB403W: 160g

ENVIRONMENTAL	
Operating temperature	32º F to 120º F (0º C to 49º C)
Storage temperature	-4º F to 140º F (-20º C to 60º C)
Location	Indoor use

ENERGY	
Battery life	2-3 years*
Nominal voltage	3V DC
Battery capacity	3V DC with lithium CR17345
No. of batteries	2

*Based on 6-10 button presses per day